

## CCS Media

# Five Ways The Right Hardware Helps Your Team

**Your personal computing device should be just that—personal—with flexible options to work the way you do and complement your individual style. The right technology doesn't just help you do more, it helps you be more—every step of the way.**



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## 1. Be Effective Collaborators

Use your Surface device to share an article with your team, and spark new branches of thought in your teammates. Then brainstorm using inking and whiteboarding features to create and capture thoughts in the moment. As your ideas take shape, you're all working together anywhere your teammates may be, even when working remotely.

Every Surface device works seamlessly with Microsoft Teams and other Microsoft 365 experiences, so you can work within the familiar experience you already know, with smooth transitions between tasks as you share files and co-create content.



### Brainstorm big ideas

Generate creative new ideas and content using responsive inking built into Surface devices.



### See and hear the difference

Vivid PixelSense™ touchscreens plus premium cameras, mics, and speakers bring everyone together in realistic real-time detail, for more personal-feeling interactions and stronger collaboration.



### Work from anywhere

Teammates can collaborate securely from anywhere using LTE Advanced<sup>1</sup> features for consistent 4G data speeds.

## 2. Be More Productive

Your hardware should set you free to work wherever you work best, with flexible input options for the task at hand. Swipe your touchscreen to scroll through a website and use digital inking to take notes and whiteboard ideas with Surface Pen.

Ultra-responsive keyboards facilitate fast and accurate typing, and Surface Headphones help you focus to get things done right. Surface runs your Office apps no matter where you are, with all-day battery life<sup>2</sup> for unplugged freedom



### Work your way

Stay in the flow by personalising your Teams workspace, including quick access to Outlook and Word, plus SharePoint sites and Power BI workspaces.



### Get premium performance

Run Microsoft 365 the way it was intended, on a premium Windows 10 device built for a seamless Windows 10 Pro and Office experience.



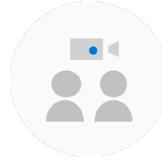
### Unplug for hours

Gain peace of mind with all day battery life for uninterrupted productivity and freedom.

### 3. Be Better Communicators

Present confidently in your video call as you share your top idea, and the strategy to make it happen. Take in feedback, respond to questions via chat, and tackle objections knowing you'll be able to get your point across. All because you came prepared with everything you need, right at your fingertips on your Surface with Teams.

With so many options, you can choose text chat for quick feedback, co-create a presentation through file sharing on Microsoft OneDrive, or share a whiteboard with inking. You and your team have turned your ideas into a plan. Now it's time to make it happen.



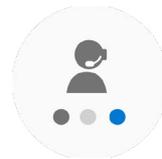
#### Make remote meetings more engaging.

Meet face-to-face through 1080p video using crisp PixelSense displays, Omnisonic speakers, and far-field mics that allow you to hear and be heard even when you step away from your device.



#### Shine from anywhere

Be ready for the unexpected if weather, travel, or other delays pop up. Work and communicate from virtually anywhere securely using LTE Advanced features when Wi-Fi is unreliable or non-existent.



#### Stay connected

Make remote work feel closer using advanced video conferencing. Great sound clarity and a front-facing camera combined with Teams background blurring mean you can conduct an effective video call anywhere.

## 4. Be Confident Problem-Solvers

Execute complex projects on time and on budget. No matter how challenging the composition of your team—even with remote workers across the globe—you can coordinate all the details and get everyone on the same Teams channel using their Surface devices.

Solve problems together as they arise, and pivot as new information becomes available. Surface has the power to run all the tools you and your people need to organise, plan, and reach milestones more easily.



### Get it all done

There's no need to waste time and effort finding and learning disparate tools. Manage people and workflows effectively using the full suite of Microsoft 365 apps on a Surface device, including Planner, Excel, OneNote, Teams, and PowerPoint.

### Trust your technology

Trust the power and performance of Surface to run memory-intensive applications with the latest Intel® Core™ processors, so you can work in multiple applications at the same time, and know your demo will run smoothly as you present at a convention breakout session.

## 5. Be More Memorable

When you've got clients in the office and partners around the world on a video call, it's time to shine. Whether it's a product idea that defines a new category, or a process refinement that will save money, emphasising key points, delivering evidence, and sticking the numbers are the ways to wow the previously un-wow-able skeptics.

When they actually nod and smile, you know you nailed it. And Surface helped you get there. You and your Surface perform when it counts, and look great doing it with color options, flexible form factors, and elegant design details.



### Interact naturally

Put more of your personality into your work using Surface Pen inking to sketch, circle, underline for emphasis, and even capture a needed signature on an important document.



### Enjoy your edge

The premium look, feel, and performance of Surface devices give you an edge at every stage of a project—from building support through cross-team partnerships to selling the idea to an important client.



### Make an impression

When your whole team has the hardware they need, it's easier to create work that wins. From presentations to team building, with Surface and Microsoft 365 apps, you can create polished, professional content that makes an impact.

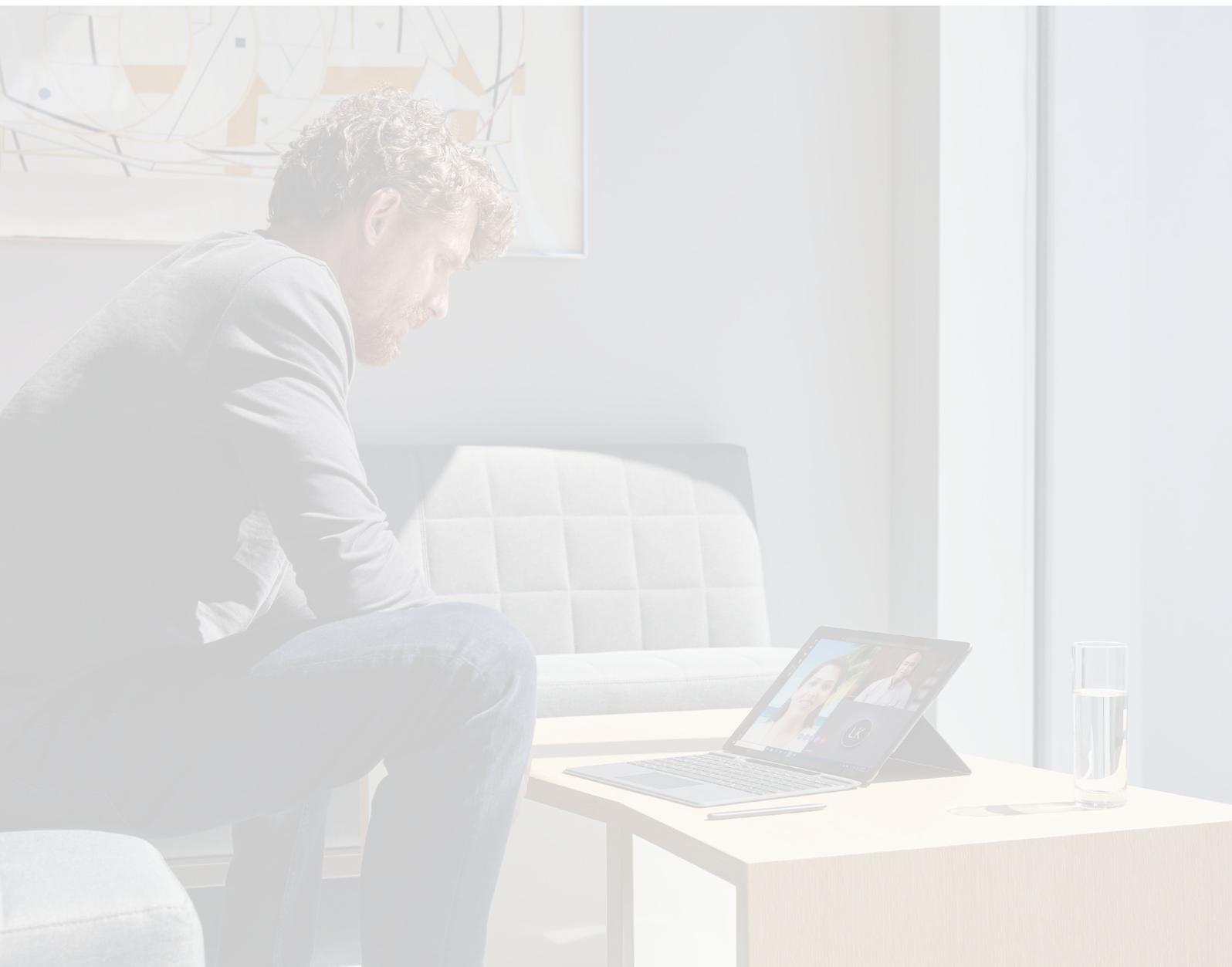
## Surface helps your team do their best work

By giving people the right tools, everyone on your team can up their game to become effective collaborators, more productive, better communicators, confident problem-solvers, and ultimately, more memorable.

Everyone can choose the right Surface device for them including lightweight tablets, 2-in-1 flexible laptops, detachable screens, and even color options. Every Surface device is built with quality design you can see, feel, and hear, including PixelSense displays, immersive touchscreens, premium sound, and high-quality materials throughout.

Surface devices enhance the way people work naturally, helping your business stay competitive and ready for the next challenge. Give each person on your team the power to be their best selves—every day, everywhere.

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