Windows 11 Pro

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# Empower possibilities with modern devices

How modern Windows 11 Pro devices powered by Intel vPro® help you securely work anywhere.

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# 1 Overview

# The world of work has changed. So have your business devices.

Over the past few years, businesses have learned to adapt and adopt new working models that take advantage of an increasingly connected world. Organisations have been migrating security and device management to the cloud and adopting productivity and collaboration tools to help employees get their work done from almost anywhere.

Hybrid work was once a novel concept. Today, it's here to stay. Employees need devices and software that safeguard data, access and collaboration, along with productivity enhancements that make life easier. At the same time, IT needs better ways to manage their remote devices without adding complexity or disrupting work.

## Welcome to Windows 11 Pro powered by Intel vPro®

# Built for business. Easy for IT. Secure for all.

New devices with Windows 11 Pro powered by Intel vPro are designed for hybrid work.

Windows 11 Pro lets you work confidently anywhere, protected by the most secure Windows yet. Intuitive to use and easy to manage, Windows 11 Pro offers personalised experiences and smarter videoconferencing to help you create and collaborate with ease. IT gains efficiency with familiar tools, cloud management and fast, easy updates.

Intel vPro is built for business, with premium performance focused on comprehensive security features like below-the-OS security, application and data protections, and advanced threat protections. Professional grade tools enable users to multitask while executing demanding workloads in highly personalised set-ups.

This guide shows why Windows 11 Pro devices powered by Intel vPro are perfect for every business—including yours.

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# 2

# Security

# Strengthened security, right out of the box

Windows 11 Pro powered by Intel vPro® delivers powerful, hardware-based chip-to-cloud security that helps protect your devices, applications, identities and services almost anywhere. The most secure Windows yet provides layers of protection across hardware, operating system, identity and privacy and the cloud. Powerful out-of-the-box protection includes enhanced phishing safeguards and passwordless security. Intel® Hardware Shield offers a collection of security technologies that help provide advanced threat protections, application and data protections, and below-the-OS security.

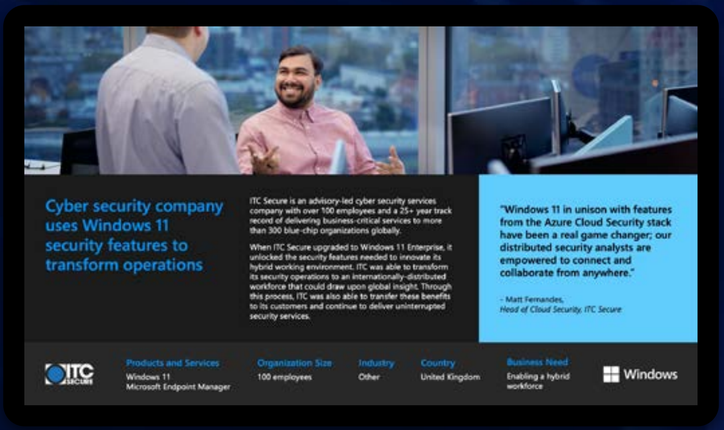
**75%**
of respondents said they feel their systems are more secure when using Intel vPro.[1]

**84%**
of surveyed SMB IT Pros agree Windows 11 provides improved continuous protection.[2]

Learn more about protecting your organisation with Windows 11
Download the Windows 11 Security Book: Powerful security from chip to cloud >

Learn how Windows 11 and Intel work together to protect your organisation
Download the Windows 11 Security on Intel Hardware Solution Brief >

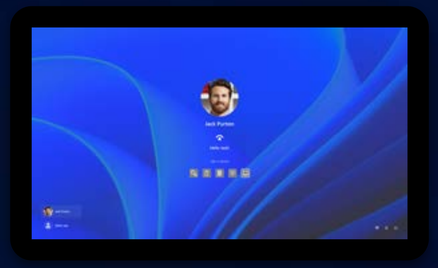
Learn how to safely enable hybrid work >




Read customer story: ITC Secure >

Windows 11 Pro
and Intel vPro®:

# Protect data and access, anywhere



## Go passwordless

Windows presence sensing signs you in when you approach, and locks when you leave.[3]

## Keep devices up-to-date

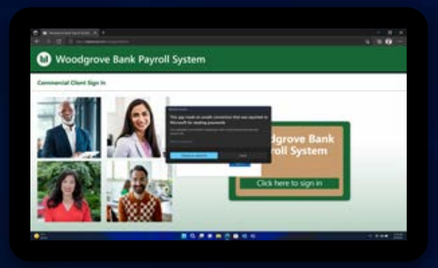
Deliver security updates through the cloud with Windows Update for Business.

## Guard against threats

Intel® Threat Detection Technology uses AI-based threat detection to identify early indicators of attacks.

## Optimise protection

Virtualisation-based security and Hypervisor-Protected Code Integrity come enabled.




## Defend against phishing

Enhanced phishing protection helps thwart credential theft.

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# 3

# Management

# Modern management

Windows 11 Pro devices powered by Intel vPro® make it simple to get your teams up and running quickly on new modern devices, wherever they are. Windows Autopilot simplifies device deployment and set-up with minimal IT interaction, cutting provisioning from weeks to days.[4] And no matter where the team works from, Intel vPro provides remote modern management solutions to manage and repair PCs, even from the cloud.

**83%**
Of surveyed SMBs agree Windows 11 is easy to manage.[2]

**30%**
Of surveyed SMBs spend less time setting up Windows 11 Pro.[2]

**74%**
of surveyed IT support believe Intel vPro reduces laptop and desktop management costs.[5]

Windows 11 Pro and Intel vPro®:

# Manage with familiar IT tools

99.6%
of applications are compatible with Windows 11.*

## Upgrade with confidence

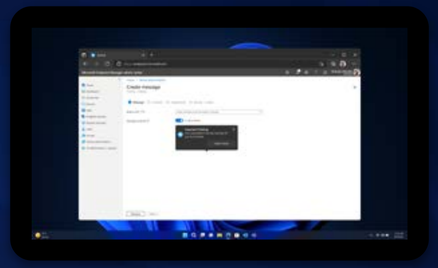
Microsoft App Assure provides application compatibility assistance free of charge to organisations of any size.[6]

## Hardware Level Control

With Intel vPro, IT can access PCs at the hardware level to support or repair when software is not enough.

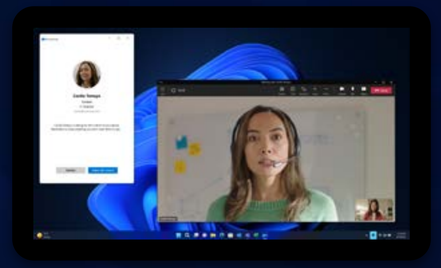
## Get your teams up and running quickly

Windows Autopilot for zero-touch deployment simplifies remote device provisioning.[4]



## Send targeted messages

IT admin can send organisational messages to specific devices using configurable tools including templates with the company logo.[7]



## Manage in the cloud

Remote help enables IT to provide secure, real-time support through the cloud.[7]

*Since 2018, App Assure has worked with thousands of customers and evaluated almost 800,000 apps with a 99.6 per cent app compatibility rate. For that remaining 0.3 per cent, the App Assure team will engage directly with you to get your apps running.

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# 4

# Productivity

# Accelerated productivity

Windows 11 Pro devices powered by Intel vPro® accelerate productivity with business-class performance and intuitive experiences, helping you work better not harder. Natural workflows and intelligence help you focus, create and collaborate easier from any location. And with smarter collaboration tools such as streamlined conferencing, you can enhance teamwork.

**89%**
of surveyed IT decision makers agree that users can quickly get more done with Intel vPro hardware.[9]

**81%**
of surveyed SMBs believe that Windows 11 increases employee efficiency and effectiveness.[2]

**60%**
of surveyed SMBs feel that Windows 11 Pro leads to better teamwork.[8]

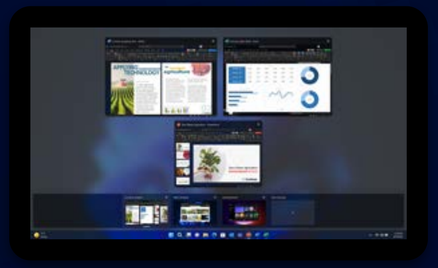
**95%**
of surveyed organisations say teams are efficient or very efficient when using Intel vPro hardware.[1]

Windows 11 Pro
and Intel vPro®:

# Work better not harder

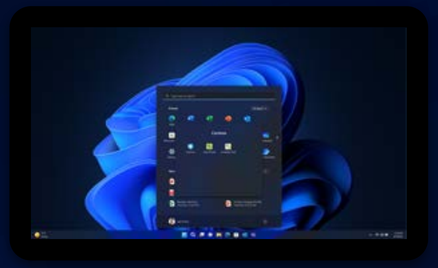
## Get organised in a snap

Snap layouts help you organise open apps with pre-configured layouts that intelligently adapt to the size and dimension of your screen.[10]



## Create custom desktops

Easily organised custom desktops and tabbed File Explorer help you work smarter.

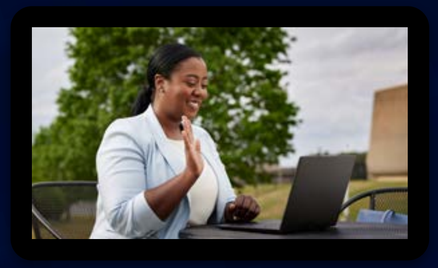


## Simplified interface

A simplified and streamlined UI offers an immersive workflow experience.[11]

## Smarter videoconferencing

Built-in, intelligent camera effects and taskbar control help you look and sound your best in meetings.[12]



## A reimagined hybrid experience

Flexible hardware intelligently adapts to how you work and delivers a consistent work experience from anywhere.

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# 5

# Get started

# Are you ready to unlock your potential with modern devices?

Designed for hybrid work, modern devices and cloud tools enable people to securely collaborate and create from anywhere. And for higher satisfaction, retention and professional performance, think about equipping your employees with modern Windows 11 Pro devices powered by Intel vPro®.

There's a device that's right for every kind of employee, whether it's your frontline workers, super-mobile sales team or executive suite.

View all new devices:
Windows Business Devices | Microsoft >

**80%**
of surveyed organisations purchase Intel vPro-enabled PCs.[1]

**2/3**
of surveyed organisations take advantage of the full suite of features enabled by Intel vPro.[1]

## Ready to take hybrid work to the next level?

For more information on Windows 11 Pro, please visit:
Windows 11 Pro for Business | Microsoft >

For more information on Intel vPro, please visit:
www.intel.com/vpro >

[1] "Intel vPro® Survey," IDC; January 2022

[2] SMB Windows 11 Survey Report. Techaisle, February 2022

[3] Coming in a future release; appearance may vary.

[4] Azure Active Directory required. Sold separately

[5] 416 worldwide IT decision-makers responsible for desktop management that responded "agree" or "strongly agree" to each statement.

[6] If you encounter a compatibility issue on Windows 11, App Assure engineers will work with you to help resolve it. Eligible Microsoft 365 licence required. https://docs.microsoft.com/en-gb/fasttrack/eligibility

[7] Microsoft 365 E3 subscriptions required; sold separately.

[8] 2021 US SMB and Midmarket Cloud Adoption Trends Survey," Techaisle; 2021

[9] A commissioned study conducted by Forrester Consulting on behalf of Intel, January 2021. From "The Total Economic Impact™ Of The Intel vPro® Platform"

[10] Some layouts only available based on display resolution and scale settings.

[11] Hardware dependent. Requires Windows PC with microphone capability.

[12] AI neural processing unit (NPU) camera effects. Hardware dependent. Experience may vary based on application. An NPU is a specialised processor designed to optimise AI capabilities. NPU will be available on selected devices; check device specifications or ask your OEM for information.