

## AV + Collaboration

# Case Study: Brent Council

When it comes to audio-visual and collaboration technology, CCS Media get the picture.

**“Once we have all the technology agreed then CCS Media manage the full solution end-to-end with the Project Services team conducting the installation and all cabling work.”**

Brent Council

## Overview

### Industry

Education

### Customer Profile

Brent London Borough Council is the local authority for the London Borough of Brent in Greater London.

### The Challenge

Improving technology within schools to increase student engagement.

### The Solution

New Audio Visual equipment to create a new interactive environment.



### About Brent Council

Brent London Borough Council is the local authority for the London Borough of Brent in Greater London.

Businesses thrive in Brent because of its excellent transport links and skilled local workforce. It is also home to Wembley Stadium and Wembley Arena, and has an exciting regeneration scheme underway.

The council aims to offer the best support for schools and colleges investing heavily in the future for Brent.

Through technology and innovative teaching methods used at this early stage in the children's lives, the council is able to boast a successful program which in turn helps to create a thriving community.

# Case Study: Brent Council

## The Challenge

There are over 60 schools in Brent and increasingly we are relying more on technology to deliver lessons. Investing in this technology is crucial to getting pupils to engage more.

## The Solution

The blackboard has been replaced by interactive whiteboards, projectors and numerous audio-visual tools, and for many years now CCS Media has been our technology partner for this vital equipment.

Our dedicated account manager has an understanding of how technology can enhance the learning environment and this brings real value, making CCS Media a key resource for us. We use them as a conduit for technology manufacturers. They offer independent advice that helps us evaluate and integrate technology.

Over the years we have worked with CCS Media on several large Audio Visual projects and one of the biggest was moving away from traditional dry whiteboards to interactive ones. This has been a key initiative for our schools.

From the initial discovery stage of looking at interactive technology our account manager and the Project Services team have helped us understand the benefits on offer, and more importantly, which technology would be best for our needs.

Once a solution has been agreed the Project Services team work with us to deliver it, this includes a site survey and full installation. No two projects are the same but because CCS Media are independent we always get the solution that's right for us.

CCS Media have delivered many interactive whiteboard solutions. This has seen a mix of Promethean and Smartboard technology being deployed across our schools. In many cases they have built special Audio Visual bundles to ensure we get the best value so that projects can be delivered within budget.

When the new environment has been created we are given full training as part of the handover to ensure we are familiar with the new technology.

## Services



Site Surveys



Hosted Voice



Asset Tagging



Recycling/  
Asset Disposal



Structured  
Cabling



Installation  
Services

**“Because of this level of service we think of CCS Media as more than a supplier, we consider them part of our team.”**

Brent Council