

# Smart reasons to choose Original HP PageWide Cartridges



HP PageWide Technology



## HP PageWide technology is helping companies reinvent the way they print

Breakthrough technology engineered to deliver an exceptional, fast, high-volume color printing experience. HP PageWide challenges the limits of conventional printing, allowing businesses to reach new levels of productivity and cost savings, backed by the reliability, service, and support you expect from HP.



### AFFORDABLE PRINTS, VIRTUALLY EVERY TIME

- Professional color printing at an affordable cost for every business budget
- Versatile – prints both A3 and A4 pages



### HIGH SPEEDS, OUTSTANDING PRINT QUALITY

- Produces professional-quality color at the high speeds it was designed to achieve
- Water, smear, and fade-resistant for long-term durability<sup>1</sup>



### HASSLE-FREE CARTRIDGES THAT SIMPLY WORK

- Easily replace cartridges with hassle-free Original HP PageWide
- Tackle high-volume print jobs with cartridges that deliver thousands of pages



### MADE WITH THE ENVIRONMENT IN MIND

- Free and convenient recycling with HP Planet Partners program<sup>2</sup> – no HP cartridge goes to a landfill
- Built for low energy use and suitable for use in cleanrooms





STANDARD  
Original HP PageWide  
cartridges  
8,000 - 10,000 A4 pages



HIGH YIELD  
Original HP PageWide  
cartridges  
16,000 - 20,000+ A4 pages



### Print to the end of the page

Avoid wasted, half-printed, or poor quality pages when your cartridge is ready for replacement. With Original HP PageWide cartridges, the print system provides sufficient pigment in the printhead to complete the current page at full print quality without damaging the printhead.

### Print to the end of the cartridge

With Original HP PageWide cartridges, proprietary sensors in the printhead test air flow at the end of each page. If detected, the sensor triggers a message offering you the option to install a new cartridge and continue printing.

### Prints that are durable for years

Business documents often contain valuable content. HP rigorously tests document fade resistance on plain paper to ensure that your business documents will be readable and stable on display for decades to come.<sup>3</sup> In addition, many businesses store documents in folders or cabinets and review them periodically. Documents printed with Original HP PageWide cartridges and placed in dark storage can last more than 200 years<sup>4</sup>. You can count on HP prints on plain papers using pigment inks for HP PageWide printers to stay legible and useful for many, many years.

Learn more at [hp.com/go/pagewide](http://hp.com/go/pagewide) and [hp.com/go/ink](http://hp.com/go/ink)

1. Water, smear, and fade resistance based on ISO 11798 and internal HP testing. For details, see [hp.com/go/printpermanence](http://hp.com/go/printpermanence).

2. Program availability varies. For details see [hp.com/recycle](http://hp.com/recycle).

3. Display permanence ratings by Wilhelm Imaging Research and [hp.com/go/printpermanence](http://hp.com/go/printpermanence).

4. See Wilhelm Imaging Research Dark Storage Permanence Statement at [wilhelm-research.com/hp/WIR\\_Dark\\_Storage\\_Permanence\\_Statement\\_for\\_HP\\_2017-11-07.pdf](http://wilhelm-research.com/hp/WIR_Dark_Storage_Permanence_Statement_for_HP_2017-11-07.pdf).

